

Total No. of Questions : 5]

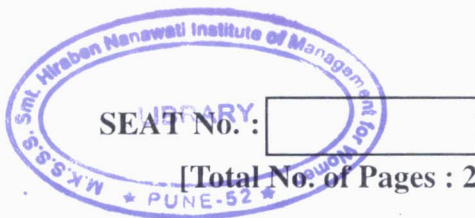
PC3044

[6380]-3008

S.Y.M.B.A.

**311 GE-UL-18: MANAGEMENT OF NON-PROFIT  
ORGANISATION**

**(Revised 2019 Pattern) (Semester - III)**



SEAT No. :

[Total No. of Pages : 2]

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicates full marks.
- 3) Draw neat and labelled diagrams wherever necessary.

**Q1) Multiple choice questions: (Any 5 out of 8) [10]**

- a) Which of the following is not a good volunteer management practice.
  - i) Making valunteeer skills with appropriate assignment
  - ii) Recongnizing the contribution of volunteers
  - iii) Measuring the impact of Staff annually
  - iv) Provide volunteer training & professional development
- b) Non profit organisation prepare
  - i) Trading account
  - ii) Trading & P & L a/c
  - iii) Income & Expenditure Account
  - iv) All the Above
- c) Source of Income for the non profit organisation is
  - i) Subscription from members
  - ii) Donations
  - iii) Entrance fees
  - iv) All the Above
- d) Legal Status of Non profit organisation is not seen in:-
  - i) Profit
  - ii) Corporation
  - iii) Society
  - iv) Private company
- e) A board that is elected in a Classified System is known as
  - i) Diversified Board
  - ii) Straggered Board
  - iii) Rotating Board
  - iv) Declassified Board
- f) Non Profit organisation need to match volunteer skills with assignments
  - i) True
  - ii) False
  - iii) Can't say

P.T.O.



- g) Which is not the parameter to be assessed & controlled by mission statement?
- |           |                 |
|-----------|-----------------|
| i) Risk   | ii) Cost        |
| iii) Time | iv) Performance |
- h) According to the which of the following is considered as non -Profit organisation.
- |                 |                             |
|-----------------|-----------------------------|
| i) Corporate    | ii) Charitable organisation |
| iii) Audit firm | iv) Insurance Companies     |

**Q2) Answer the following. (Any 2 out of 3) [5 each]**

- a) What are the key elements of board behaviour that contribute to the effectiveness of non -profit organisation?
- b) What are the vital difference between profit and non profit organisation? Discuss the unique characteristics of Non Profit organisation.
- c) What roles do the non - profit organisation play in the public policy training process. Explain with relevant examples.

**Q3) a) Explore the significance of volunteerism and identify potential conflicts of interest that may arise in various situation with in non-profit organisation. [10]**

OR

- b) What are the key skills and abilities required for effective leadership in the non profit organisation, How do a non profit's vision, mission, values shape its strategy and influence the leadership approach.

**Q4) a) How can the effectiveness of board of directors in non-profit organisation be assessed, identify the tools or strategies that can be employed to improve their performance & governance. [10]**

OR

- b) What are the factors responsible for this success of Non-profit organisation.

**Q5) a) How can a sustainable business model be developed by using social media platform to promote both environmental and economic sustainability. [10]**

OR

- b) What are the different roles played by the non profit organisation in shaping & influencing public policy?



Total No. of Questions : 5]

SEAT No. :  

PB-2081

[Total No. of Pages : 2]

[6201]-308

M.B.A.

**GE-UL-18-311 : MANAGEMENT OF NON-PROFIT ORGANIZATION**

**(Revised 2019 Pattern) (Semester - III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Every Question carries 10 marks.*

**Q1)** Define the following (any 5) :

**[5 × 2 = 10]**

- a) Memorandum of Association.
- b) Non-Profit Organisation Leadership.
- c) Society Registration Act.
- d) Organisation Mission Statement.
- e) Volunteer Management.
- f) Donor Marketing.
- g) Conflict of Interest.
- h) Trust and Society.
- i) Sustainable Business Model.
- j) Governance.

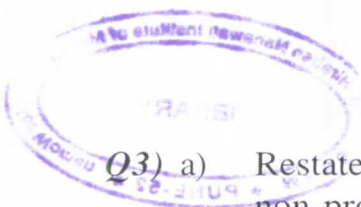
**Q2)** Answer any two from the following :

**[2 × 5 = 10]**

- a) Explain the tools used to facilitate assessments of board performance.
- b) Differentiate between profit and non-profit organisation.
- c) What are the primary factors that influence the growth of sustainability of Non-profit organisation.

**P.T.O.**



 Q3) a) Restate the factors affecting development & challenges of managing a non-profit organisation. [10]

OR

b) Explain the significance of sales promotion & public relations for non-profit organisation.

Q4) a) Explain the various legal procedures & documentations required for formations & registration of non-profit organisation. [10]

OR

b) What is the role of non-profit organisation board of directors & why it is crucial for the organisational success.

Q5) a) Define Governance & Explain the role of board of Governance in an Indian non-profit organisation. [10]

OR

b) Describe sales promotions and public relations for the Non-Profit organisation.

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Total No. of Questions : 5]

SEAT No. :

P-8718

[Total No. of Pages : 2

[6118]-3022

M.B.A.

**(311) : GE-UL-18 : MANAGEMENT OF NON PROFIT ORGANISATION**

**(2019 Pattern) (Semester - III) (Revised)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Solve Any Five (Two marks each) (Any 5) : [10]**

- a) List down any Four Non-Profit Organisation.
- b) Illustrate skills of the leaders of Non-Profit Organisation.
- c) Define Trust and Society.
- d) Define Conflict.
- e) Define the term volunteerism.
- f) State the meaning of Governance.
- g) Clarify the concept of Memorandum of Association.
- h) What do you mean by Ethical issues?

**Q2) Answer the following (5 marks each) (Any 2) : [10]**

- a) Explain the tools used to facilitate assessments of board performance.
- b) Differentiate between Profit and Non-Profit Organisation.
- c) Discuss the various responsibilities of the board members.

**Q3) a) Restate the factors affecting development & challenges of managing a non-profit organisation.**

**OR**

- b) Enlist the list of Documents required for registration of Non-Profit Organisation.

**[1 × 10 = 10]**

**P.T.O.**

Q4) a) Explain the various legal procedures & documentations required for formation & registration of Non-Profit Organisation.

OR

b) Explain volunteers & their role in Non-Profit Organisation.

[1 × 10 = 10]

Q5) a) Describe sales promotion and public relations for Non-Profit Organisation.

OR

b) Enumerate the role of executive in building effective and sustainable organisation.

[1 × 10 = 10]

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